

MEDIA KIT

2010 GREEN MAGAZINE MEDIA KIT

Reach thousands of sustainable industry professionals with Green Magazine. Covering a fascinating range of topics and sustainable industry people, innovation and products.

■ DISPLAY ADVERTISING

- \$25 per month** Logo in email blast
160 pixels wide
- \$50 per month** Button web ad
125 pixels wide x 125 pixels high
- \$75 per month** Web display ad
300 pixels wide x 125 pixels high
- \$150 one time** Email sponsorship; logo, 200-
word write up, Web display ad

■ VIDEO ADVERTISING

- \$75 per upload** Upload an existing video (up to
3 min) to GreenMagOnline.com
- \$200 per project** Send us raw footage and we'll
edit, add your logo and upload.

SIGN ON FOR 12 MONTHS & RECEIVE A 20% DISCOUNT

■ PACKAGES

Get the most. Save the most. Try one of our package deals. Available for annual agreements only.

\$1200 (\$100 monthly)

Includes your video ad uploaded to GreenMagOnline.com (may change up to 6x during the year), an email sponsorship (1x), a Web display ad (change up to 6x during the year) and your logo in monthly email (12x)

\$900 (\$75 monthly)

Includes an email sponsorship (1x), a Web display ad (change up to six times), and your logo in monthly email (12x)

\$720 (\$60 monthly)

Includes an email sponsorship (1x), and your logo in monthly email (12x)

Green magazine

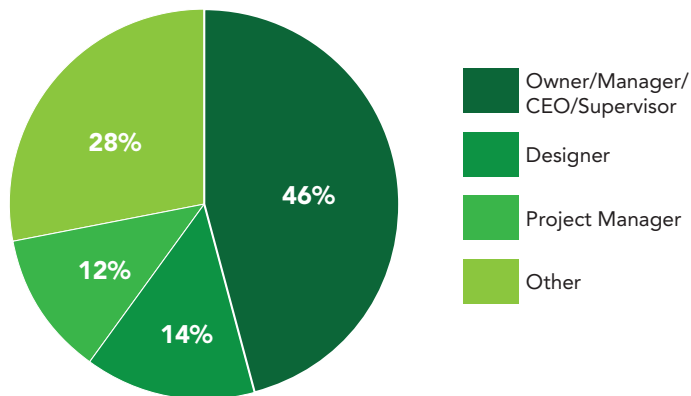
solutions for a sustainable world

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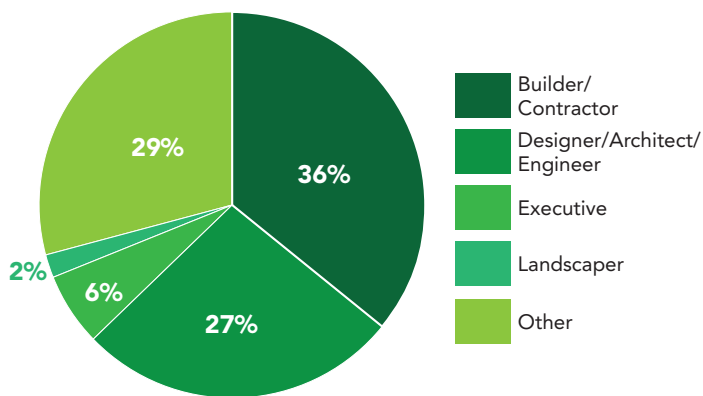
greenmagonline.com | 603 S. Broadway Suite A | Boulder, CO 80026

2010 GREEN MAGAZINE DEMOGRAPHICS

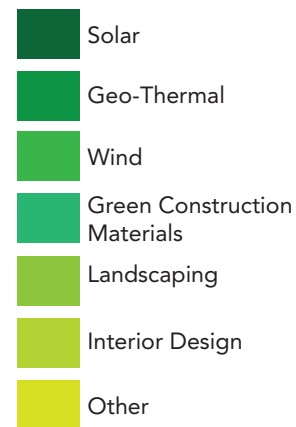
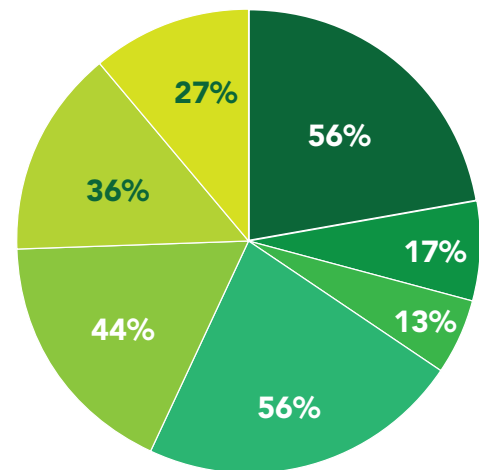
Our readers are professionals in the green building industry:



Types of businesses:



Here are the green building changes our subscribers expect to make in the next 12 months:



GREEN MAGAZINE DISTRIBUTION

Green Magazine is virtually published the last Wednesday of every month. Nearly 4,000 subscribers receive an email with the cover and link to content.

Green Magazine content is also available online at www.GreenMagOnline.com. Our website receives over 10,000 unique visits per month.

Green Magazine has hundreds of followers on Twitter, Facebook and LinkedIn.

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